



Competing for the world's most demanding mobile customers

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What do they want?





Coverage and speed - 73 %

#2

Quality and services – 69 %

#3

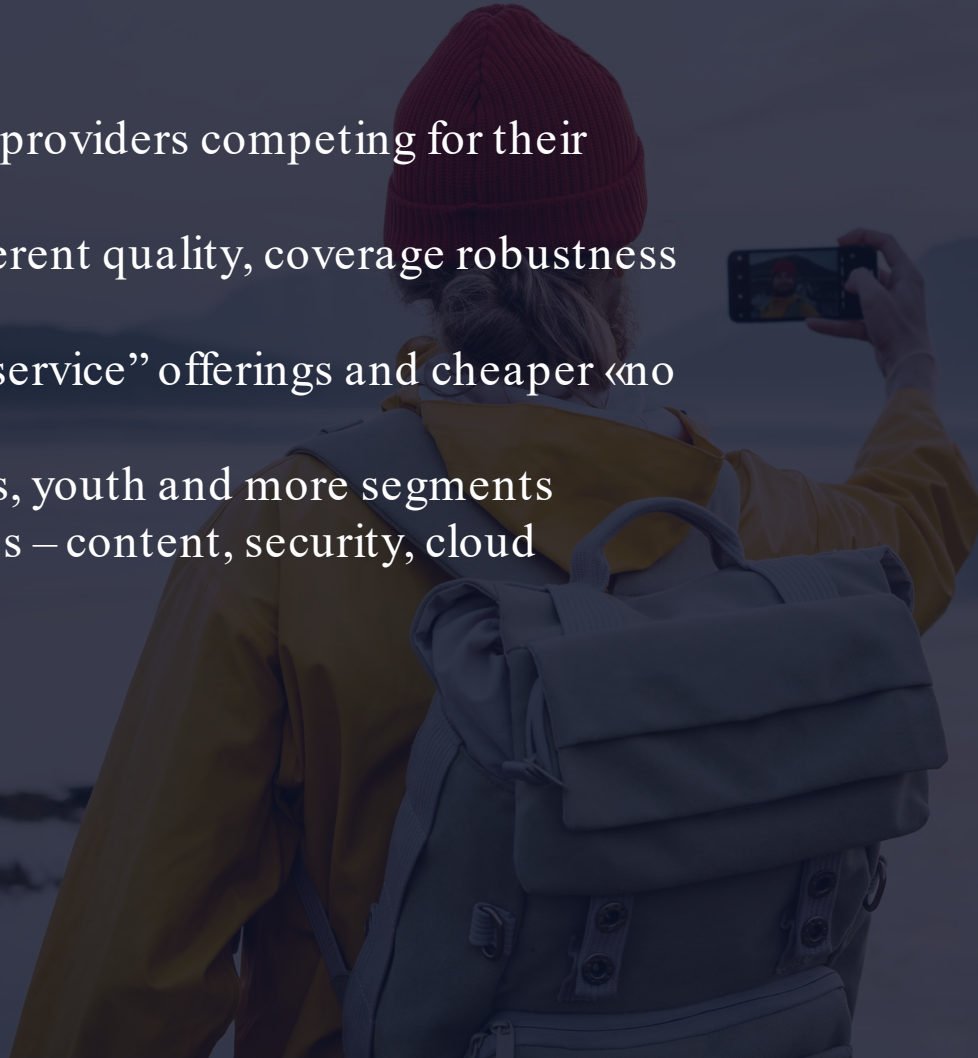
Low prices - 26 %

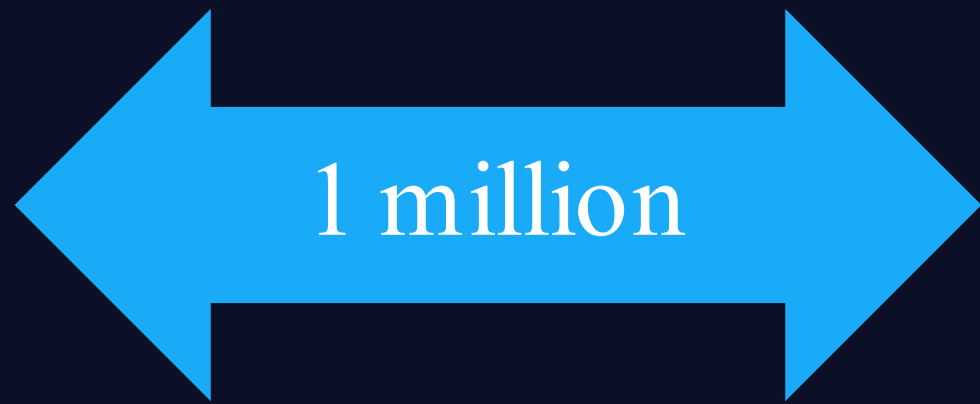
What do they get?

- Overall the best mobile experiences in the world*
- The worlds fastest network (Ookla 2019)
- 64,9 Mbps average speed
 - almost 20 Mbps faster than swedish, danish and finish customers
- The best coverage in the nordics
- Operators willing to invest in the network

And a lot of choices...

- 20 operators and service providers competing for their favor
- Three networks with different quality, coverage robustness and speed
- Full range between “full service” offerings and cheaper «no frills»
- Tailored offers to families, youth and more segments
- Added value from services – content, security, cloud storage etc.







Telenor invest
5.5 MRD NOK
year

World class network

4 of 10 NOK
Telenor earns
is put back
into the
network

Is it worth it?



A photograph of two men sitting on a light-colored sofa, engaged in conversation. The man on the left is older, with white hair and a beard, wearing a red and white patterned sweater and holding a white mug. The man on the right is younger, with a dark beard and hair, wearing a grey sweater and holding a red mug. The background is a plain wall decorated with several dark wreaths. The entire image has a dark, semi-transparent overlay.

11 kr



An aerial photograph of a city at sunrise. The sun is low on the horizon, casting a warm orange glow across the sky and illuminating the tops of the clouds. Below the city, a thick layer of white clouds fills the valley, creating a 'sea of clouds' effect. The city's buildings, roads, and a large body of water are visible through the haze. The overall mood is serene and majestic.

The customers choice:
High quality and high value





Thank you!