



Digitalisering og bærekraft

Mali Hole Skogen
Teknologi- og bærekraftsdirektør
Inside Telecom, 06.10.20

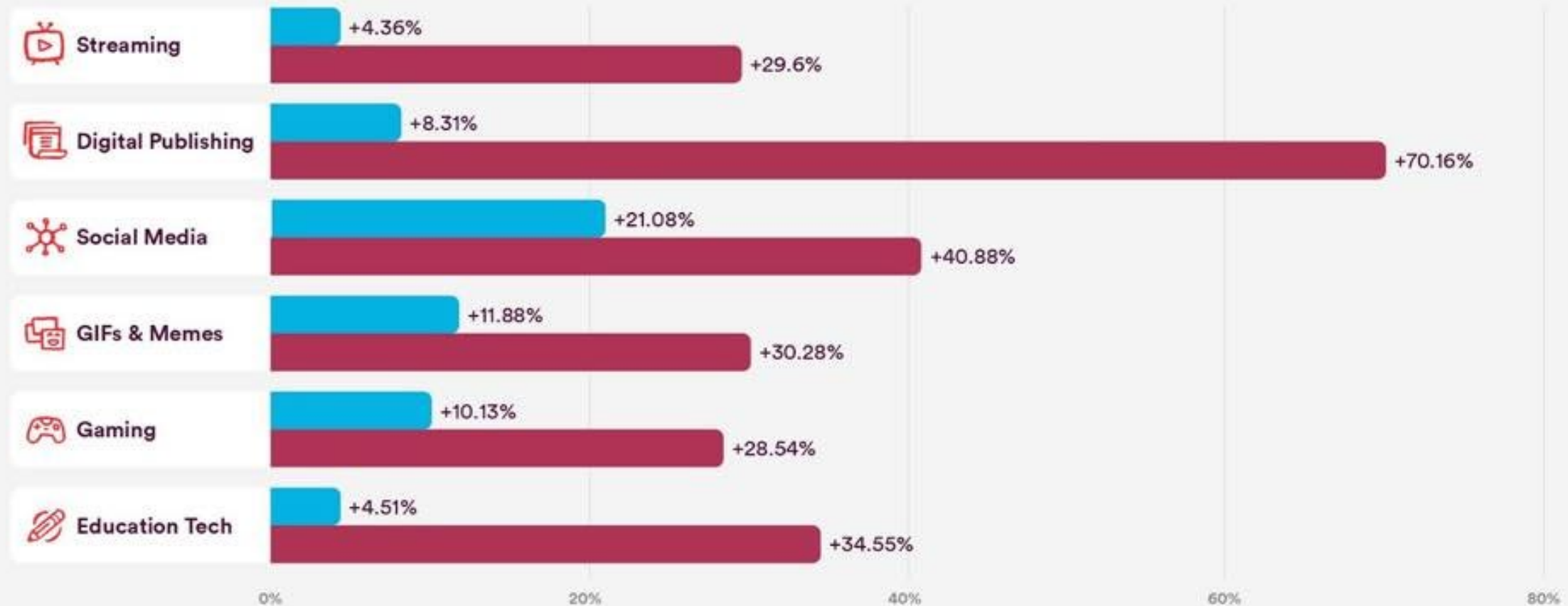




Traffic Trends By Industry: Changes in Average Requests Per Second (RPS)

PERCENTAGE CHANGE BETWEEN THE WEEK OF JAN 6-12 TO WEEK OF FEB 10-16

PERCENTAGE CHANGE BETWEEN THE WEEK OF FEB 10-16 TO WEEK OF MAR 23-29



JUL
2020

COVID-19: PEOPLE SPENDING MORE TIME WITH DEVICES

PERCENTAGE OF INTERNET USERS AGED 16 TO 64 IN SELECT COUNTRIES* WHO REPORT SPENDING MORE TIME USING EACH DEVICE DUE TO COVID-19

SMARTPHONE OR
MOBILE PHONE



70%



LAPTOP
COMPUTER



47%



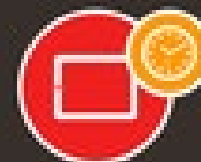
PC OR DESKTOP
COMPUTER



33%



TABLET
DEVICE



23%

SMART TV OR MEDIA
STREAMING DEVICE



32%



GAMES
CONSOLE



18%



SMART
SPEAKER



14%



SMART
WATCH



9.1%

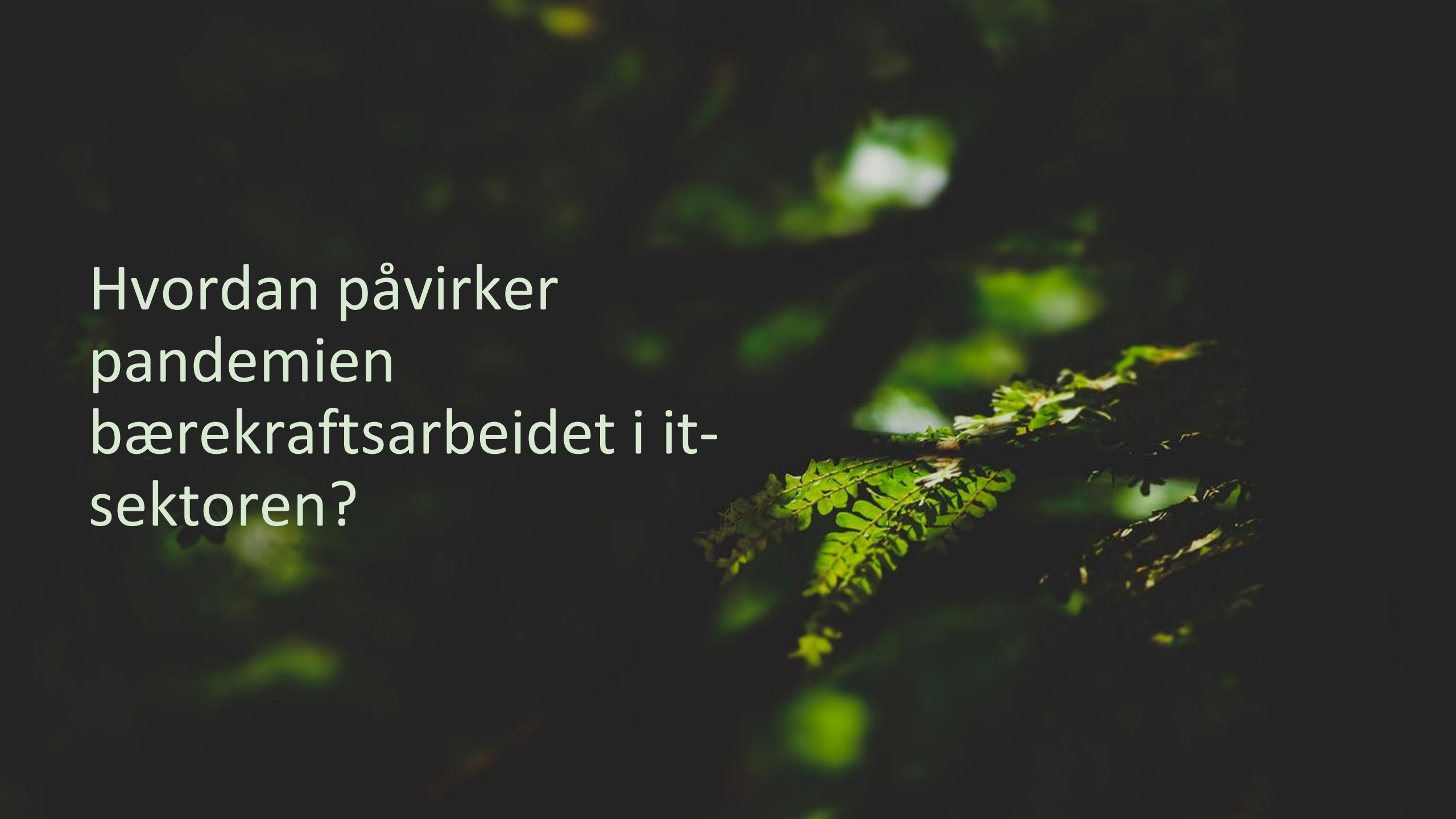
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SOURCE: QUBAWEBSIDE'S CORONAVIRUS MULTI-MARKET STUDY PART 2, JULY 2020. *NOTE: FIGURES REPRESENT THE FINDINGS OF A SURVEY OF INTERNET USERS AGED 16 TO 64 IN AUSTRALIA, BELGIUM, BRAZIL, CANADA, FRANCE, GERMANY, INDIA, ITALY, JAPAN, NEW ZEALAND, PHILIPPINES, POLAND, ROMANIA, SINGAPORE, SOUTH AFRICA, SPAIN, THE UNITED KINGDOM, AND THE UNITED STATES. DATA COLLECTION (PELOWORK) TOOK PLACE BETWEEN 21 JUNE AND 02 JULY, 2020. SEE QUBAWEBSIDE.COM FOR MORE DETAILS.

we
are
social



Hootsuite®



Hvordan påvirker
pandemien
bærekraftsarbeidet i it-
sektoren?

Sirkulær økonomi



Digitalisering
i seg selv



IKT  NORGE

Muliggjørende teknologi



IKT  NORGE